Rivington Foundation Primary School



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Dear Parents,

A few parents have spoken to staff today concerned about a news story.

A recent social media challenge targeting children and young adults called the "Momo Challenge," has created concern throughout the country due to its disturbing nature. The purpose of this letter is to make you aware of this challenge, provide you with information about it, and urge you to monitor your children's use of social media and the Internet.

The "Momo Challenge," is a game found on Facebook and the app WhatsApp, features a frightening avatar who asks its viewers to perform various tasks and provide photos as proof. The "Momo" threatens those who do not perform the tasks.

Below is a BBC news link and urge you to follow the very sensible police online safety advice from the link and not to draw your children into the sensational element of the story.

https://www.bbc.co.uk/news/amp/uk-northern-ireland-47359623

Below is a guide from the National Internet Safety Organisation:

https://2j39y52a62gm1afygb3g1xbu-wpengine.netdna-ssl.com/wpcontent/uploads/2019/02/MOMO-Online-Safety-Guide-for-Parents-FEB-2019.pdf

Below is also a link to a very useful Online Parenting Magazine regarding general Online Safety:

https://parentzone.org.uk/system/files/attachments/Digital%20Parenting%206%20NEW.pdf

If you have questions or concerns, please do not hesitate to contact your child's teacher and/or myself.

Best wishes,

Sarah Annette